**Unit 7 Vocabulary Terms: Cognition**

For this Unit, you will be responsible for understanding the following terms. You will need to be able to identify, explain, describe, and give examples for these terms.

1. Memory

26. Iconic Memory

27. Echoic Memory

28. Long-term Potentiation

29. Flashbulb Memory

30. Amnesia

31. Implicit Memory

32. Explicit Memory

33. Hippocampus

34. Cerebellum

35. Recall

36. Recognition

37. Relearning

38. Priming

39. Déjà vu

40. Mood-Congruent Memory

41. State-Dependent Learning

42. Proactive Interference

43. Retroactive Interference

44. Repression

45. Misinformation Effect

46. Source Amnesia

47. Insight

48. Creativity

49. Confirmation Bias

50. Fixation

51. Mental Set

1. Encoding
2. Storage
3. Retrieval
4. Sensory Memory
5. Short-term Memory
6. Long-term Memory
7. Working Memory
8. Parallel Processing
9. Automatic Processing
10. Effortful Processing
11. Rehearsal
12. Spacing Effect
13. Serial Position Effect (Primacy- Recency Effect)
14. Visual Encoding
15. Acoustic Encoding
16. Semantic Encoding
17. Imagery
18. Mnemonics
19. Chunking
20. Cognition
21. Concept
22. Prototype
23. Algorithm
24. Heuristic

61. Morpheme

62. Grammar

63. Semantics

64. Syntax

65. Babbling Stage

66. One-word Stage

67. Two-word Stage

68. Telegraphic Speech

69. Linguistic Determinism

52. Functional Fixedness

53. Representativeness Heuristic

54. Availability Heuristic

55. Overconfidence

56. Belief Perseverance

57. Intuition

58. Framing

59. Language

60. Phoneme

**Unit 7 Key People: Cognition**

For this Unit, you will be responsible for identifying the following people. You will need to be able to identify, explain, describe, and give example for these terms.

Using your textbook, the internet, and any other reliable academic sources, identify the key people listed below, citing their psychological significance, their scientific findings, theories, and perspectives, where applicable.

1. Noam Chomsky
2. Daniel Kahneman
3. Wolfgang Köhler
4. Wallace Lambert
5. Steven Pinker

75. Dean Keith Simonton

76. B.F. Skinner

77. Robert Sternberg

78. Shelly Taylor

79. Amos Tversky

80. Peter Wason

81. Benjamin Lee Whorf